

Personal Information Matrix

Categories of Personal Information (PI) /Data Collected and/ or Processed	Categories of PI / Data Shared or Sold with Third Parties	Examples / Description of PI / Data	Categories of Sources of Pl / Data	Business or Commercial Purposes for Collecting / Processing PI / Data	Categories of 3 rd Parties we Share or Sell PI / Data with
Contact Information	Contact information	 Real name or alias Employee ID Account name/number Insurance policy number Claim number Postal address Email address Telephone/fax numbers Contact information for related individuals (household or job) Geolocation 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Employer Clients Insurance carriers and third-party agents/brokers 	 Quotation/Inception of Service Policy administration/claims processing Provides services to you Compliance/security monitoring and screening Communications with you about our products and services 	 Insurance carriers and 3rd party agents/brokers Vendors we engage in connection with the services Our affiliates in connection with services provided to you or in which you have expressed an interest.
Government Issued Identifiers	Government Issued Identifiers	 Social security number Driver's license number State identification card number Passport number Benefits recipient number 	 Directly from you (e.g., when you submit an application or make an inquiry to service center) From 3rd parties acting on your behalf (e.g., financial advisor) Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you Compliance/security monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Other Unique Identifiers	Other Unique Identifiers	 Employee ID Account name/number Insurance policy number Username/password Biometric Information Audio, electronic, Visual, thermal, olfactory, or similar information 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Individual Attributes	Individual Attributes	 Marital status Family Status Race Religion National origin Veterans' status 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you 	 Insurance carries and 3rd party agents/brokers Claimants for placement or claims-related actions

Individual Attributes (cont'd)		 Gender Age Physical or mental disability Protected classification characteristics Beneficiaries/dependen ts 			Vendors we engage in connection with the services We only share to provide services to you or to deliver the products which you have requested.
Internet & Technical Information	Internet & Technical Information	 Internet Protocol (IP address) Data from cookies, web beacons, etc. Server log records including page requests Browsing history, Search history Online identifiers including but not limited to usernames, URL addresses, aliases, etc. 	Indirectly from you	To operate, assess activity on, and improve our websites and the services they support, including the Service	 Vendors who provide support on operating, assessing, and to improve the performance of our websites.
Financial Information	Financial Information	 Insurance account numbers Consumer reporting data, credit scores Data collected by financial institutions subject GLBA (NPFI) 	 Directly from you From 3rd parties acting on your behalf From 3rd parities that provide access to such information Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you Compliance/security monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Policy Information	Policy Information	 Policy documentation or information submitted in order to obtain quotes Quotes provided Health insurance information 	 Directly from you From 3rd parties acting on your behalf From 3rd parities that provide access to such information Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you Compliance/security monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Education Information	Education information	 Student education records as defined in the Family Educational Rights and Privacy Act (FERPA) 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you Compliance/security monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services

Professional or Employment Related Information	Professional or Employment Related Information	 Occupation/title Professional or employment History HR records 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Children's Data	Children's Data	 Beneficiary information Data collected about children in the household 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Commercial Information	Commercial Information	 Purchase history Service records Personal property Customer service records Communication preferences Consumer history/trends Payment preferences Market research/survey data Consumer account information and data collected for qualification Products or services considered Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an internet website application, or advertisement 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services
Criminal Records	Criminal Records	Background checks	• From 3 rd party authorities and companies that provide access to such information	 Quotation/inception of services Policy administration/claims processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers

Criminal Records (cont'd)				Compliance/security monitoring and screening	
Motor Vehicle Information	Motor Vehicle Information	Motor vehicle reports	 From 3rd party authorities and companies that provide access to such information 	 Quotation/inception of services Policy administration/claims processing Provide services to you Compliance/security monitoring and screening 	 Insurance carriers and 3rd party agents/brokers
Individual Profiles	Individual Profiles	 Demographic data Interests, hobbies Professional interests Inferences drawn to create a profile about a consumer reflecting preferences, psychological trends, predispositions, intelligence, aptitudes, etc. 	 Directly from you From 3rd parties acting on your behalf Indirectly from you Insurance carriers and 3rd party agents/brokers 	 Quotation/inception of services Policy administration/claims processing Provide services to you Compliance/security monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services