

CPRA Collection Matrix

Categories of Sensitive PI Collected and/or Processed	Categories of Personal Data Shared with Third Parties	Examples/ Description of Sensitive Pl	Categories of Sources of SPI	Business or Commercial Purposes for Collecting, Selling, or Sharing Sensitive Pl	Categories of 3 rd Parties to whom We Disclose SPI	Is this Sensitive Personal Information Sold OR Shared?
Contact Information	Contact Information	 Postal address Contact information for related individuals (household or job) Account name/ number Email address 	 Directly from you (e.g., when you submit an application or make an inquiry to a service center) From third parties acting on your behalf (e.g. a financial advisor) Employer Clients Insurance carriers and third-party agents/brokers 	 Quotation/Inceptio n of Service Policy administration/clai ms processing Provides services to you Compliance/securit y monitoring and screening Communications with you about our products and services 	 Insurance carriers and 3rd party agents/brokers Vendors we engage in connection with the services Our affiliates in connection with services provided to you or in which you have expressed an interest. 	• We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Government Issued Identifiers	Government Issued Identifiers	 Social security number Driver's license number State identification card number Passport number 	 Directly from you (e.g., when you submit an application or make an inquiry to service center) From 3rd parties acting on your behalf (e.g., financial advisor) Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you Compliance/securit y monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services 	 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Other Unique Identifiers	Other Unique Identifiers	 Account name/number Username/passwor d Genetic Data Biometric data and processing of same Personal Health Information Precise Geolocation 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services 	 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising

Other Unique Identifiers (cont'd)		Contents of consumer's mail, email, or text				
Individual Attributes	Individual Attributes	 Race Religion Philosophical beliefs National Origin Physical or Mental Disability Sexual Orientation Protected classification characteristics Beneficiaries/Depe ndents Citizenship/Immigra tion Status 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you 		 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Internet & Technical Information	Internet & Technical Information	 messages, unless the business is the intended recipient 	Indirectly from you	To operate, assess activity on, and improve our websites and the services they support, including the Service	Vendors who provide support on operating, assessing, and to improve the performance of our websites.	 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Financial Information	Financial Information	 Debit Card or Credit Card numbers in combination with any required security or access code, password, or credentials Financial Account log-in information 	 Directly from you From 3rd parties acting on your behalf From 3rd parities that provide access to such information Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you Compliance/securit y monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services 	 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Policy Information	Policy Information	 Policy documentation or information submitted in order to obtain quotes 	 Directly from you From 3rd parties acting on your behalf From 3rd parities that provide access to such information Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you Compliance/securit y monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services 	 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising

Commercial Information	Commercial Information	 Consumer account information and data collected for qualification Payment preferences 	 Directly from you From 3rd parties acting on your behalf Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services 	 We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Criminal Records	Criminal Records	Background Checks	 From 3rd party authorities and companies that provide access to such information 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you Compliance/securit y monitoring and screening 	 Insurance carriers and 3rd party agents/brokers 	• We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising
Individual Profiles	Individual Profiles	Demographic data	 Directly from you From 3rd parties acting on your behalf Indirectly from you Insurance carriers and 3rd party agents/brokers 	 Quotation/inceptio n of services Policy administration/clai ms processing Provide services to you Compliance/securit y monitoring and screening 	 Insurance carriers and 3rd party agents/brokers Vendors that we engage in connection with the services 	We do not sell information to any third parties for monetary or other valuable consideration. We do share with third parties, and may engage in targeted advertising